

 **FUJIFILM**
I&I - Imaging & Information

35_{mm} camera

Zoom Date *F2.8*

24mm ~ 50mm (2.1x)



Wide, bright **24mm** lens
captures all the magic



NEW

Any time, any place, anyone can take
beautiful photos at the touch of a button.



Wide, bright F2.8/24mm lens

Wide, bright F2.8/24mm lens gives you flexibility far beyond the realm of compact cameras.



"Any time, any place and anyone" was the concept in developing the ZOOM DATE F2.8. Inside this compact body, is a wide, bright F2.8/24mm lens that captures photos the way they should be – sharp, wide-range and with clear, beautiful backgrounds. And because it's a wide lens, you have more flexibility than ever to take the photos you want and get the results you aimed for. The lens also zooms from 24mm to 50mm allowing you to get even closer to the action. What's more, you can shoot your subjects from as close as 35cm even without a macro mode. From Intelligent Multi-Programmed Flash to an Extra-large Backlit LCD control panel, the Zoom Date F2.8 is an entertaining go-anywhere companion that's more than just compact and stylish: it opens new vistas of photo-fun, any time and any place.





With Intelligent Multi-Programmed Flash



Without Multi-Programmed Flash

Intelligent Multi-Programmed Flash ensures natural-looking results in any light.



Ever have trouble capturing both your subject and the background at night? The ZOOM DATE F2.8's Intelligent Multi-Programmed Flash works together with the bright lens, automatically adjusting flash-power and shutter speed to match subject distance and ambient light. This assures an ideal response to just about any lighting situation, so your photos always look natural and sharp. The flash is especially effective for night scenes, where you can beautifully capture people posed in front of city lights. There's even Red-eye reduction to cut down the unsightly red-eye effect.



Red-eye reduction



Without Red-eye reduction

Features that ensure you get what you want - easily and effortlessly.



• *Quick Shot Mode*

Quick Shot Mode offers rapid focusing on your subject, making it ideal for spontaneous photography. And since the Quick Shot Mode button is also the power button, you won't miss a single photo opportunity.



• *Self Snap Mode*

Thanks to the Fujinon wide lens, Self Snap mode lets you easily photograph yourself and everyone else with you.

Twin Shutter Release

The Zoom Date F2.8 has twin shutter releases, one on each side of the camera, for easy use regardless of the situation.



• *Extra-large Backlit LCD Panel*

The Zoom Date F2.8's Extra-large Backlit LCD control panel ensures easy viewing in low light, keeping you fully informed on operating modes like flash status, remaining exposure count, date and battery condition.



• *Sure Loading System*

Designed to only accept film in the correct position, once you close the back the film automatically pre-winds and you're ready to shoot. Since the pre-wound film advances back into the cartridge, your exposed shots are protected from accidental exposure to light.



Fujifilm 35mm Compact Camera

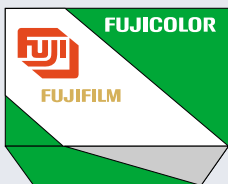
ZOOM DATE F2.8

Specifications

Film:	135 DX-coded roll film.
Picture size:	Standard size; 24 x 36mm.
Lens:	Super EBC Fujinon 2.1x zoom lens; 24 ~ 50mm, f/2.8 ~ 5.6; 6 elements, 5 groups.
Viewfinder:	Real image-type zoom viewfinder, 0.3 ~ 0.6x magnification.
Focusing:	Active auto focusing system; 0.35m ~ ∞.
Shutter:	Programmed electronic shutter.
Exposure control:	Automatic exposure control.
Film speed setting:	Auto DX for ISO 50 ~ 3200.
Film advance:	Fully automatic with prewinding; motorized auto advance; auto rewinding at the end of the roll, mid-roll rewind by mid-roll rewind button.
Flash:	Intelligent Multi-Program Flash. Digital-Programmed Flash, Flash off, Fill-in, Night Portrait (slow synchronization) and Red-eye Reduction modes; recycling time: 0.5 ~ 5 sec.
Shooting modes:	Self Snap and Quick Shot modes.
Flash range:	WIDE (24mm): 0.35 ~ 3.0m (ISO100). TELEPHOTO (50mm): 0.35 ~ 2.3m (ISO 100).
LCD panel:	Flash mode symbols, self-timer settings/remote control, focusing settings, date, battery mark, operating shutter release, Self Snap mode, Quick Shot mode and remaining exposure frame number are displayed on LCD panel. Backlit when in operation.
Date/time printing:	4-mode date/time printing.
Self-timer:	Electronic, 10-sec. delay, self-timer engaged lamp.
Remote control:	Infrared wireless remote control unit; signal reception distance is within about 5.0m.
Battery:	One lithium battery pack (CR-2).
Dimensions:	[W x H x D]: 105 x 57.5 x 37mm
Weight:	172 grams (without battery).

Note: Specifications are subject to change without notice.

Photos by Ryoji Kurosaka



THE AUTOMATIC CHOICE
FOR ALL 35mm
COMPACT CAMERAS

FUJICOLOR

 **FUJIFILM**

FUJI PHOTO FILM CO., LTD.

26-30, NISHIAZABU 2-CHOME, MINATO-KU, TOKYO 106-8620, JAPAN